

# MT TOP AREA LITTLE LEAGUE

375 Alberdeen Road

Mt Top, PA 18707

[www.mountaintoparealittleleague.com](http://www.mountaintoparealittleleague.com)

## League Procedures for Team Sponsorships

The purpose of this policy is to define the responsibilities of the "League" and of the "Sponsor". Sponsorships are limited in scope as laid out below. Mt top Area Little League (MALL) has the ability to define sponsorships based on the policy and standards as established by the Little League International, Inc and set forth in the Operating Manuel (Section titled: Sponsors and donors).

In all cases, the sponsorship policy of Little League International takes precedent over any and all league policies in this regard. Little League International Sponsorship Policy is attached.

## Why Sponsor

Team sponsorships are beneficial to the league as they offset the cost of uniforms, equipment, insurance, and overall operating cost. Team sponsorships (Donations) are also tax deductible. Sponsorships also help the league with their primarily objective of offering a great program for as many as 600 children in the local community by keeping registration fees low. Part of the leagues Mission Statement is: To promote strength of character, mind, and body toward the development of good, decent, and trustworthy citizens. Team sponsorships can help.

## 2014 Team Sponsorships Do's/Don'ts

1. Any team can freely solicit sponsorships for a specific team from any person, business or organization. All sponsors understand that a paid team sponsorship is not an endorsement of any person, business or product by the team and or league (MALL).

2. A paid sponsorship entitles the sponsors to three (3) items:
  - 1) Business or name on uniform shirt.
  - 2) Team plaque at the end of the season,
  - 3) listing on website as a team sponsor with a link to the business.
  
3. All sponsors are accepted on a 1st come, 1<sup>st</sup> serve basis. The sponsorship fee and sponsorship form must be in the hands of the "Sponsorship Manager" to be accepted. Sponsorships are not accepted once teams are selected and uniforms ordered.
  
4. Team sponsorship fees for the 2014 season are established at:  
\$250.00 per team in all Divisions, including T Ball, Coach Pitch, Minors, Majors, Boys Babe Ruth & Girls Teeners. Sponsorship fees and policies are up dated yearly by the (MALL) Board of Directors.
  
5. Team sponsors do not have any rights or responsibilities in the operation of MALL or any team in MALL, nor does the sponsorship have any rights or responsibilities in the selection of managers, coaches, players, etc. Teams are not allowed to receive extra items from a sponsorship, including but not limited to equipment bags, jackets, special uniforms, etc. ONLY the sponsors name will appear on the team shirt, no benefits other than those outlined above are permitted.
  
6. Team sponsorships are different than Ad Board sponsorships. Team sponsorships do not include an ad board. Ad Boards are available under a separate program within the league.
  
7. Team Sponsorships are with Mt Top Area Little league ONLY and are NOT in anyway affiliated with Little League Baseball and Softball International, Inc. Sponsors must get approval for any use of the League's names, trademarks, emblems, etc. as indicated in the policy/guidelines as established by Little League International (Rules Attached).

Mt Top Area Little League  
Approved, September 2013